

Plumas Sierra Bicycle Club Board Meeting – 25 February 2009

Location: Steve and Barbera Lindberg's

Attendees: Steve Lindberg, Len Fernandes, Jeanne Harper, Kathy and Terry Daley  
(VP Dolly Chapman, Treasurer Bob Bevers, Webmeister Tersh unable to attend).

Meeting called to order by President Steve at 7:01 PM.

Minutes of previous meeting approved by voice vote. Terry will forward prior meeting minutes to Tersh for posting on website.

Old Biz -

Christmas Party was discussed, Sunday considered bad timing for out-of-area folks who are traveling home. Slide show very well received. Attendance roughly same as prior year.

Club fund balance - \$2,222.93.

Recent payments:

\$104.30	American Specialty (liability insurance)
\$55.00	League of Am Bicyclists (thru Mar 2010)
\$50.00	Mollies B&B (Xmas party)
\$30.00	Len (gift certificate)
\$431.50	Paco's - two bicycles (giveaway) (Donations covered costs)
\$21.43	Ace Hardware (air pumps for bikes) (donations)
\$71.00	Plumas Unified (donations)

Club address on statements and club stuff continues to go to Bob Bevers, some insurance and League of Am Bicyclists is sent to Len and Jeannes's PO box 270

Terry sent letters of support from club for Sierra Buttes Trail Stewardship projects.

New Biz-

New Board is Steve President, Dolly Chapman Vice Pres, Treasurer Bob Bevers, Secretary Terry Daley, Appointed Bd Member Len Fernandes.

Officers are Kathy Daley (Activities Coord), Jeanne Harper (Membership), Keri (Activities), Tersh Raybold (Webmaster). Keri's role depends somewhat on their schedule and availability)

Membership: Jeanne reported on membership drive activities, 38 signed up (4 of which are new).

2008 drive results- for comparison  
Total (cumulative) members through:  
Feb = 42 (close to where we are in 09)  
Mar = 48  
Apr = 55  
Jun = 64

Jeanne is doing email blasts to remind members. Discussion on posters/flyers at various locations, linking to other clubs and modifying the website. Cutoff dates (provide March newsletter, then drop unless renewed) discussed. Discussion on value of including newsletter on website, tabled for now.

Sponsors: Business (\$50/yr) include Cherry Hill Farms Coffee (Malcolm and Keri) and Skills 4 Living (Jeanne), Discount biz class includes Blue Moon Bakery (Loyalton). Past and new sponsors are being contacted.

Rides Update: Kathy provided ride list (attached), some were added. Discussion on use of the waiver at club rides. Waiver not needed on weekly Show and Go rides, but will be required on weekend "club" rides. Non-members can attend one club ride as "guest", then must be club member (must join). Discussion on ride leaders (few volunteers). We will set dates for some rides (without a leader committed) in May and June. Will attempt to do more blasts when club members are doing rides or organized events (ie, centuries).

Trails – Terry updated group that Lake Davis trail day will be set up in spring, coordinate around century and club rides (no date yet). A number of club members attended Trails for Plumas County discussion hosted by Bill Morris, one of interests is an interactive map/description of trails available on the web. Sierra Buttes Trail Stewardship Mills Peak trail has been half roughed in (off Mohawk-Chapman Road).

Discussion on business office costs, club will pay for expenses where personal supplies and equipment is used for club biz (printers, stationary, postage, etc).

Everyone is asked to review the website and provide ideas for improvement.

Discussion on holding general meetings coinciding with major rides (Pie Ride, picnic, etc) to ensure the four per year mentioned in bylaws.

Summer picnic dates were discussed, will avoid big ride weekends and pick and promote date shortly (Kathy)

MS Ride (Len) will be held from Graeagle, club will blast and try to have presence in the event held Sept 12, 13. Len also reported the initial enthusiasm of local businesses to hold a century event faded when the effort level was understood.

Discussion on women's only bike maintenance clinic, possibly a sensitive male club member can be enlisted. Bike Swap discussion tabled. Kathy will again do the Summer Solstice Bee Station.

Would like the club to be involved with the Bike Rodeo if it happens this year.

Upcoming events include start of weekly rides (March 11 at 5Pm) will be revisited in April due to low turnout last year. Common wisdom says the well attended Yuba TT will continue. Club jersey or shorts will be considered and interest gauged.

Discussion to rotate Bd meetings to split travel, typically include dinner (club provide main dish, side dishes by mutual agreement).

Club funds seem to be increasing, will be used for costs connected with club activities at a higher level than in past (food, beverages at events, sponsorships, etc)

Len is submitting PSBC info for the Community Connection insert for the Feather River Bulletin publications.

Meeting adjourned at 8:58PM.